



AMITY TECHNICAL PLACEMENT CENTRE

DELHI | GR. NOIDA | GURUGRAM | GWALIOR | JAIPUR | LUCKNOW | NOIDA

DJT Corporation & Investment **Campus Recruitment - 2020 Passing Out Batch**

Company	DJT Corporation & Investment
Batch	2020
Joining	Immediate
Job Title	<u>Profile 1:</u> Management Trainee <u>Profile 2:</u> Management Trainee - Apparel
Eligible Degrees	Any Graduate
Eligible Branches	<u>Profile 1:</u> MBA/ PGDM <u>Profile 2:</u> Fashion Technology
Eligibility Criteria	No % criteria
Location	Noida
Salary Package (CTC)	4.0 LPA
Recruitment Process	Interview by HR Interview by Management
Roles & Responsibilities	<u>Profile 1:</u> <ol style="list-style-type: none">1.Overseeing and developing marketing campaigns.2. Conducting research and analyzing data to identify and define audiences.3. Event management and ensure proper implementation and execution of planned promotions.4. Maintaining websites and looking at data analytics.5. Managing campaigns on social media.6. Efficient use of available tools and maintain records of available inventory.7. Managing agencies and vendors.8. Evaluating marketing campaigns and ROI.9. Contributing to and developing long-term marketing plans and strategies. <u>Profile 2:</u> <ol style="list-style-type: none">1. Item Creation2. DSR preparation.3. Po creation.

	<p>4. Follow up with Vendor and responsible for timely delivery of material (GRN).</p> <p>5. Sales analysis and replenishment of refillable items.</p> <p>6. Market benchmarking.</p>
Skills Required	<p>Good communication skills (Verbal & written), Analytical skills, Presentable, Punctual.</p>
How to Apply?	<p>All interested and Eligible students please send your updated resume to mbarman@amity.edu by 24th May 2020, 5PM.</p> <p>Please mention " Company Name & Profile" in the subject line else YOUR RESUME WILL NOT BE CONSIDERED.</p>

My Best Wishes are with you!

Prof (Dr.) Ajay Rana

Ph.D (CSE) & M.Tech (CSE) - Two Time Gold Medalist
 SMIAENG, SMIACSIT, LMISTE, LMPF, LMCSI & MIET (UK)

Senior Vice President – Amity Education Group

Dean – Industry & Academia Alliance

Advisor – Amity Education Group